



2025 Salute to Service Gala



PURPOSE

Join The Folded Flag Foundation for its annual Salute to Service gala hosted for the first time in our nation's capital! We will pay special tribute to our fallen service members and their families.

BENEFICIARY

The Folded Flag Foundation is a 501(c)(3) organization whose mission is to provide educational scholarships and support grants to Gold Star spouses and children. 100% of all donations go directly to qualifying families in need.

WHEN

Thursday, September 18th, 2025
Reception: 5:30 p.m. | Dinner: 6:30 p.m.

WHERE

Willard InterContinental 1401 Pennsylvania Avenue, NW, Washington, D.C. 20004

ATTIRE

Black Tie/Military Full Dress Uniform

PROCEEDS

Event proceeds will go directly to providing educational scholarships and grants to qualifying spouses and children of fallen heroes. These opportunities help provide a pathway to success by covering a wide range of educational needs, from kindergarten to college/trade school.

GALA COMMITTEE

Peter Brual, Managing Partner and Co-Founder, Top Level Design, LLC
Phil Dismukes, CEO and Founder, BGI, LLC.
Anthony Jabbour, CEO, Dun & Bradstreet
GEN (Ret.) Paul Kern, Former Commander-Army Material Command
Michelle Kersch, Former Chief Marketing Officer, Black Knight, Inc.
Kirk Larsen, Chief Financial Officer, Relativity
Frank Martire, Co-Founder, Bridgeport Partners
Erika Meinhardt, Former Executive Vice President, Fidelity National Financial, Inc.
Megan Ortiz, President of the Cohen Group
Peter Sadowski, Chief Legal Officer, Fidelity National Financial

SPONSORSHIP INFORMATION BELOW



SPONSORSHIPS AND TICKET INFORMATION

PRESENTING SPONSOR | \$75,000

- Four premier tables sitting 10 guests each (includes 40 tickets to attend reception and dinner)
- Logo/company name displayed on event screens
- Logo/company name on step and repeat at reception
- Recognition in all pre- and post-event communications
- Recognition on all of Folded Flag's social media channels and on the event website
- Inside front cover, full-page ad in the event program



GOLD SPONSOR | \$40,000

- Two premier tables seating 10 guests each (includes 20 tickets to attend reception and dinner)
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Full-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website



SILVER SPONSOR | \$25,000

- One table seating 10 guests each (includes 10 tickets to attend reception and dinner)
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website



RECEPTION SPONSOR | \$10,000

- Logo/company name displayed within reception space
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website



AUCTION SPONSOR | \$10,000

- Logo/company name displayed within silent & live auction spaces
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website



TABLE | \$15,000 (10 tickets to event)

INDIVIDUAL TICKET | \$2,000

