

2025 Salute to Service Gala



- **PURPOSE** Join The Folded Flag Foundation for its annual Salute to Service gala hosted for the first time in our nation's capital! We will pay special tribute to our fallen service members and their families.
- **BENEFICIARY** The Folded Flag Foundation is a 501(c)(3) organization whose mission is to provide educational scholarships and support grants to Gold Star spouses and children. 100% of all donations go directly to qualifying families in need.
 - WHEN Thursday, September 18th, 2025 Reception: 5:30 p.m. | Dinner: 6:30 p.m.
 - WHERE Willard InterContinental 1401 Pennsylvania Avenue, NW, Washington, D.C. 20004
 - **ATTIRE** Black Tie/Military Full Dress Uniform
 - **PROCEEDS** Event proceeds will go directly to providing educational scholarships and grants to qualifying spouses and children of fallen heroes. These opportunities help provide a pathway to success by covering a wide range of educational needs, from kindergarten to college/trade school.

GALA COMMITTEEPeter Brual, Managing Partner and Co-Founder, Top Level Design, LLC
Phil Dismukes, CEO and Founder, BGI, LLC.
Anthony Jabbour, CEO, Dun & Bradstreet
GEN (Ret.) Paul Kern, Former Commander-Army Material Command
Michelle Kersch, Former Chief Marketing Officer, Black Knight, Inc.
Kirk Larsen, Chief Financial Officer, Relativity
Frank Martire, Co-Founder, Bridgeport Partners
Erika Meinhardt, Former Executive Vice President, Fidelity National Financial, Inc.
Megan Ortiz, President of the Cohen Group
Peter Sadowski, Chief Legal Officer, Fidelity National Financial

SPONSORSHIP INFORMATION BELOW



SPONSORSHIPS AND TICKET INFORMATION

PRESENTING SPONSOR | \$75,000

- Four premier tables sitting 10 guests each (includes 40 tickets to attend reception and dinner)
- Logo/company name displayed on event screens
- Logo/company name on step and repeat at reception

GOLD SPONSOR | \$40,000

- Two premier tables seating 10 guests each (includes 20 tickets to attend reception and dinner)
- Logo/company name displayed on event screens

• Recognition in all pre- and post-event communications

SILVER SPONSOR | \$25,000

X-

X

 \mathbf{X}

- One table seating 10 guests each (includes 10 tickets to attend reception and dinner)
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications

RECEPTION SPONSOR | \$10,000

- Logo/company name displayed within reception space
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications

AUCTION SPONSOR | \$10.000

- Logo/company name displayed within silent & live auction spaces
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications

TABLE | \$15,000 (10 tickets to event)

- Recognition in all pre- and post-event communications
- Recognition on all of Folded Flag's social media channels and on the event website
- Inside front cover, full-page ad in the event program



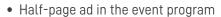
• Recognition on all of Folded Flag's social media channels and on the event website



- Half-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website



- Half-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website



• Recognition on all of Folded Flag's social media channels and on the event website

INDIVIDUAL TICKET | \$2,000

g 🍌 FoldedFlagFoundation.org

Events@FoldedFlagFoundation.org