



# 2026 SALUTE TO SERVICE GALA

- PURPOSE** Join The Folded Flag Foundation for its special Salute to Service Gala as we pay tribute to our nation's fallen service members and recognize the family members they left behind.
- BENEFICIARY** The Folded Flag Foundation is a 501c3 organization whose mission is to provide educational scholarships and support grants to Gold Star spouses and children.
- WHEN** **September 9, 2026**  
**Reception: 6:00 p.m. | Dinner: 7:00 p.m.**
- WHERE** The Plaza, New York City, NY
- ATTIRE** Black Tie Optional/Military Full-Dress Uniform
- PROCEEDS** Event proceeds will go directly to providing educational scholarships and grants to qualifying spouses and children of fallen heroes. These opportunities help provide a pathway to success by covering a wide range of educational needs, from kindergarten to college/trade school.
- GALA CHAIRS** Frank Martire, Co-Founder, Bridgeport Partners  
Erika Meinhardt, Former EVP, Fidelity National Financial, Inc.  
Kirk Larsen, Chief Financial Officer, Relativity  
Phil Dismukes, Chief Executive Officer and Founder, BGI, LLC.  
Anthony Jabbour, Former Chief Executive Officer, Dun & Bradstreet  
Michelle Kersch, Former Chief Marketing Officer, Black Knight, Inc.  
Peter Brual, Managing Partner and Co-Founder, Top Level Design LLC  
Jason Peyser, Private Investments, Tiger Global  
Megan Ortiz, President of the Cohen Group

# SPONSORSHIP AND TICKET INFORMATION

## PRESENTING SPONSOR | \$75,000\*

(One Available)

- Four premier tables sitting 10 guests each (40 tickets for reception and dinner)
- Logo/company name displayed on event screens
- Logo/company name displayed on Step and Repeat at reception
- Recognition in all pre- and post-event communications
- Recognition on all Folded Flag's social media channels and on the event website
- Inside front cover, full-page ad in the event program

## GOLD SPONSOR | \$50,000\*

- Two premier tables seating 10 guests each (20 tickets for reception and dinner)
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Full-page ad in the event program
- Recognition on all Folded Flag's social media channels and on the event website

## SILVER SPONSOR | \$25,000\*

- One premier table seating 10 guests (10 tickets for reception and dinner)
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all Folded Flag's social media channels and on the event website

**\*All donations \$25,000 or more will be matched by Chairman, Bill Foley, up to \$1 million**

## RECEPTION SPONSOR | \$10,000

- Logo/company name displayed within reception space
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all Folded Flag's social media channels and on the event website

## POST-RECEPTION SPONSOR | \$10,000

- Logo/company name displayed within post-event reception space
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all Folded Flag's social media channels and on the event website

## AUCTION SPONSOR | \$10,000

- Logo/company name displayed within silent and live auction spaces
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all Folded Flag's social media channels and on the event website

## TABLE | \$15,000

- Table sitting 10 guests (10 tickets for reception and dinner)

## INDIVIDUAL TICKET | \$2,500

## PROGRAM ADVERTISEMENTS

- Full-page ad: \$1,500
- Half-page ad: \$750

For more information on sponsorship opportunities, or to purchase a table or tickets, please contact us at [Events@FoldedFlagFoundation.org](mailto:Events@FoldedFlagFoundation.org).